

Silver Oak High School - Board of Directors Minutes

Thursday, January 9, 2020 @ 6:00PM

Silver Oak, 22100 Princeton St, Hayward, CA 94541



1) Call to Order

6:00pm

The meeting was called to order by SG

a) Attendance

A – Absent, AA – Apologized Absence, C – Call-In, P – Present, T – Tardy, U – Unable to Reach

Silver Oak HS Board members

Bauer, Tom	AA	Eckart, Helga	P	Pagel, Chris	P
Bichard, Murielle	P	Gayle, Steve	P	Stolz, Alissa	P
Cespedes, Vinnie	T	McMahon, Rick	AA	Warden, Delisle	A

⇒ Meeting confirmed as quorate

Golden Oak Board members

Compani, Amy	P	Gordon da Cruz, Cynthia	T	Rodriguez, Kristin	A
Casquejo Johnston, Luz	P	Madison, Nikitha	T	Schenone, Joe	P
Den Hartog, Doug	P	Morales, Mynor	T	Stearns, Roman	A
Espinosa, Jorge	P	Munoz, Nayir	P		

b) Reading of Silver Oak and GO-SO combined Mission Statements by Murielle Bichard.

c) Acknowledgements

- JH thanked the board members working on preparing the lease agreement announcement to all families.

- EB thanked Murielle, Jen, and Yanira for taking over her writing responsibilities (while her broken shoulder is healing).

2) Public Comment

There was no public comment for Silver Oak, or Golden Oak.

3) Approval of the Joint Meeting Agenda

Approved	Motion to Approve	Seconded	In Favor – 10	Opposed - 0	Abstain - 1
YES	AC	JE	MB, HE, SG, CP AC, LCJ, DDH, JE, NMU, JS		AS

VC arrived.

4) Items for Joint Meeting

a) Capital Campaign Training – Shoshana, Campbell & Co.

MM, CGC and NMA arrived at different times during this presentation.

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As this subject is new to board members, Shoshana gave an overview presentation of the Capital Campaign, which is based on a four-phased campaign work plan, and explain the communication with the capital campaign committee and school staff.

It's important to create a culture of philanthropy; it's the engagement and responsibility of all the board. 90% of the money comes from 10% of our community. The best is to show the impact of the work being done (through classrooms observation), and inspiring numbers (like college rate acceptance). Donor engagement takes time. It could take from 12 to 18 months to obtain a major gift. "Insiders" are the first people to be reached out, to get the momentum going. Board members should think about their personal contributions, what amount is meaningful and important from their point of view. Then former board and current donors will be contacted next...

We are working on our "Case for Support" by developing our story, and testing it with outside people. It's just a conversation starter, the next step is to refine how to frame it, so that donors are interested about our school and consider us for a donation, over other philanthropic interests. Define the profile of our donors, conduct small events, school performances. The focus is to build strong, authentic and long term relationships with people who share the same values and interests. That means mostly individuals and foundations (not much corporations). The campaign strategy is to focus first on Leadership gifts (\$250k+), then Major gifts (\$25k+) and any gift size.

Dedicated volunteers, especially board members, are effective campaign volunteers. Several roles are available based on strengths.

b) Capital Campaign Work Group update & reminders

Murielle and Chris will start reaching out to each board member to gather their prospects information (not just wealthy people they know, but more especially about their connections); and also to begin thinking about their personal contribution.

c) Action Item – Approval of Admission policy update (7:30pm)

In addition to the changes initially presented at the December meeting, the couple of suggestions have been incorporated, which results in the following policy:

The lottery is now "not weighted", with preferences in that order:

- Students from the early childhood program (free program)
- Siblings of students admitted to, attending, or graduates
- Children of founders, teachers, staff, and Board members (who have completed 1 year on the board) => 10% of total enrollment per year
- Students who qualify as foster youth and as homeless under McKinney Vento
- Students seeking to change schools, based on ESSA or ESEA.
- HUSD residents
- All other students

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Motion: Approve the revised admission policies based on the following pending changes:

- **Add the word CURRENT to “teachers, staff and Board members” preference.**
- **Add “reasonable accommodations will be made” to the “general meeting for new families” section.**
- **Remove the statement regarding “no state apportionment shall be sought” (from the preschool version), pending confirmation with counsel.**

Approved	Motion to Approve	Seconded	In Favor – 5	Opposed - 3	Abstain - 7
YES	AC	JS	VC, SG AC, LCJ, JS	MB JE, NM	HE, CP, AS DDH, CGC, NMA, MM

Directors indicated they misunderstood the notion of abstention. New vote was called.

Approved	Motion to Approve	Seconded	In Favor – 5	Opposed - 5	Abstain - 5
NO	AC	JS	VC, SG AC, LCJ, JS	MB DDH, JE, NMA, NM	HE, CP, AS CGC, MM

Board members expressed the need for more time to consider the policy and understand the information presented and discussed. A special meeting will be scheduled to provide additional explanations and time for discussion, no vote.

Action item: Schedule a special meeting, before Feb 6th board meeting.

d) Material revision Work Group update

The document will be submitted to YM&C for review (takes about 2 weeks). It will be available for the board to review one week before Feb board meeting. Jen, Yanira and Elaine worked on the curriculum, assessments, learners’ outcomes... Rick and David Wu are updating the financials. Ms Manju added the specifics on the early childhood.

Action item: Elaine asked help from board members regarding updating the governance and financial chapters. Murielle and Amy volunteered for Governance. Joe and Mynor volunteered for the Financials.

e) Facility Work Group update

List of priorities for renovations of existing building (ADA requirements, code, needed repairs...), build an extra classroom (back of gym), re-fencing the campus (with electric gate). Additional changes will be considered later, before GO moves-in. Lease is being reviewed by lawyer (several back and forth).

Timeline: SO move is planned for Aug 2021. When approved, CUP is valid for 3 years, and can be renewed for 3 more years (2024).

Action item: Share Redhook meeting minutes with the boards.

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5) **Adjournment of the joint meeting** **8:48pm**

Adjourn joint meeting. Each board convenes and continues their public meeting.

6) **Approval of the remaining Agenda** **8:55pm**

Approved	Motion to Approve	Seconded	In Favor - 5	Opposed - 0	Abstain - 1
YES	SG	MB	MB, VC, HE, SG, CP		AS

7) **Consent Agenda**

a) Approval of Minutes from the prior Regular Meeting on Thursday, December 12, 2019

b) Communications

1. Treasurer and Finance Committee
2. Governance Committee
3. Principal's Report

c) Approval of Amended Title I/II/IV LCAP Addendum (Title II part this time)

Approved	Motion to Approve	Seconded	In Favor - 5	Opposed - 0	Abstain - 1
YES	SG	MB	MB, VC, HE, SG, CP		AS

8) **Items for Board Consideration**

a) Approval of the Title IX policy

Approved	Motion to Approve	Seconded	In Favor - 4	Opposed - 0	Abstain - 2
YES	CP	VC	MB, VC, HE, CP		SG, AS

VC left the meeting.

b) Approval of the 2018-2019 Tax returns

Approved	Motion to Approve	Seconded	In Favor - 3	Opposed - 0	Abstain - 2
YES	MB	HE	MB, HE, CP		SG, AS

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9) Items for Discussion

- a) Presentation of the California School Dashboard Local Indicators

Report was written using screenshots and narrative from last year. The content is mostly identical, except for Priority 2, where score for “Other Adopted Academic Standards” was changed from 3 to 4 for Health Education Content Standards.

Action item: Upload report to SO web site and add link to CDE narrative section.

10) Adjournment

9:09pm

Approved	Motion to Approve	Seconded	In Favor - 5	Opposed - 0	Abstain - 0
YES	MB	CP	MB, HE, SG, CP, AS		

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