

Digital Media Arts

Identity



Essential Understanding

Work Space

Get to know the art studio and computer lab

- Students will learn about the environment of the classroom and its care

Visual Language

What is Art? Why is it relevant?

- Students will learn how art is a way to communicate (language)
- Students will learn ART vocabulary
- Students will learn how to use ART to *effectively communicate* identity
- Students will learn to empower their voice through art making

Class Content

Get to know the principles and elements of art and design through art making

- Students will learn the classic art technique of collage

Overview -

Introduction to the Digital Media Arts 2019-2020 school year. This first study guide students will explore collage and identity as well as creative process and the creative brain. Students are encouraged to explore and create with the constraints of the individual and group work projects for this study guide.

Emphasis is on VISUAL EXPRESSION.

Communication through *visual expression is a powerful tool. Learning to use [art](#) and *various art mediums* effectively will empower your communication.

Guiding question 1: What is identity? How can I express who I am and what I identify with visually?

Lessons

 The creative brain & visual expression

 Study Guide - intro (•mark-up, •define vocab words in groups and •sign off)

 Intro to the art room & computer lab

 •server, log-in, protocols & procedures

 Narrative Necklaces

 Collage How to

(there are questions to complete that are posted on Google Classroom after each lesson)

Individual Work (due 9/5 & 9/6)

Due Sep 5. (Sections 1 & 2) or Sep. 6 (Sections 3 & 4)

- 0. Mark-up Study guide (underline words you do not know, important dates, etcetera) -
- 1. Complete “think sheet” - *Planning stage*
- 2. Collect Collage materials - place in envelope - place in section folder- *Planning/prepping*
- 3. Think about how you will put it together - Discuss ideas - *Planning*

Due Sep. 9 (Sections 1 & 2) or Sep. 10 (Sections 3 & 4)

- 4. Paint or prepare your surface - *Prepping*
- 5. Collage - *Creation*
- 6. Finish with Mod Podge or Matt Medium (for texture) - *Completion*
- 7. Complete necklace using string and beads - *Completion*

Due Sep. 12 (Sections 1 & 2) or Sep. 13 (Sections 3 & 4)

- 8. Gallery Walk Assessment -

Group Work (due Sep 5/6)

- 1. Read the Class Structure Overview (see below) with your group. Formulate 1 question per group to discuss and then present to the whole class. *Please include a “solution” for any problem you perceive as a group.
- 2. Vocabulary from Study guide: As a group define each word in the vocabulary list and fill out the vocabulary worksheet together. (due Sep 9/10)
 - Underline any other words you do not know and look these up also (include one or more).
- 3. Complete “three things I can’t live without” as a group- share out partner 1 thing.
- 4. Discuss one thing you want to express *IF* you could. In your group get feed back on how you can express the “one thing” - consider being “FEARLESS”
- 5. Form your groups job list and decide who will do each job

Vocab: Define each of the words (use the group Vocab sheet) Due Sep 5/6

effectively:

transcends:

interactive:

static:

fundamental:

medium (as it relates to art and/or communication):

communicate:

Juxtapose

Class “Structure” Overview

The class is made up of three parts: **lessons**, **practice** and **assessment**. Here is what each of these will look like in this class.

Lessons- Instructor will introduce a concept, technique or process. This might include a lesson on painting, Photoshop basics, how to clean a paint brush or save your work on the computer. After the lesson you will answer some simple questions designed to help further understanding.

Practice- After each lesson you will learn a specific skill through practicing the skill. This might include you following a video after a lesson, a step-by-step guide or a “menu poster” step-by-step guide.

Assessment- After you have had a lesson and practiced enough that you understand the skill or concept you will have a project to complete that “shows” me and you that you understood and have learned the technique, concept, skill or process.

An example might be this: After being introduced to the lasso tool in Photoshop through a **Lesson** you **Practice** by creating a document using the lasso tool. Assessment for this would be a **project** where you use this tool (a slate, a final mash-up assignment or other assignment using the tool or skill).

Grace and Courtesy in the classroom

Grace: “a way of moving that is smooth and attractive...a controlled, polite, and pleasant way of behaving...skills that are needed for behaving in a polite way in social situations...”

Courtesy: “polite behavior that shows respect for other people...consideration, cooperation, and generosity in providing something (as a gift or privilege)”

-Merriam-Webster

Practice the following in the classroom

- **Acknowledgments and Language** - Please, thank you, excuse me, think before speaking, listen when others speak, give your undivided attention
- **Greeting People** - Make positive eye contact, smile, say or nod hello, shake hands or fist bump
- **Moving Through the classroom** - Respect others and the classroom, share resources, walk carefully, be mindful of handling the rolling chairs, (never roll while seated)
- **Health Etiquette** - Cover mouth when sneezing or coughing, use tissues to blow nose, respect personal space, clean up, wash hands frequently
- **Cellphone Use** - Use only before or after class, keep it silent during class time, do not use cell phones unless required for class project
- **Community Service** - In the class pitch in clean and organize the resources, if you make a mess clean it up and help others with theirs. If you use something return it to its proper place for the next person. Pitch in at the end of class to restore the environment-Leave it better than you found it!

Narrative Necklace

Identity Rubric

Learning Objectives	For Sure! Evidence of going beyond the Learning Objectives	Not Yet.. Evidence of not quite reaching the Learning Objective (must revise)	Missing.. Work is missing. Not turned in or missing name
Points Possible see breakdown below	100 Points (A+)	50 Points (revise for up to 100) Must revise within one week with approval	0 Points (N/C) Request extension for partial credit -Must turn in within one week
Think Sheet- Plan 20 pt You filled out and turned in the things sheet-			
Plan and Practice 10 pt You planned your design taking time to find the right images and materials. *Photo			
Revise 10 pt You did the following: re-work, move and remove, improve (Both sides) * Photo			
Finishing Touches 20 pt You added details, color, embellishments, texture and took your work to the next level. (Both sides)			
Two Sides 20 pt You completed both sides			
Share/Assess 20 pt You participated in the <i>gallery walk</i> , wrote an artists statement.			

* Take photos of your work to provide evidence of your progress

*First Name _____ *Last Name _____ *Section _____

* Required - Please write both first & last named section neatly so I can grade you

“Collage to Canvas” THINK SHEET

Use the space below to brainstorm, create thumbnails, and take notes.
Remember, the more you prepare, the better off you'll be!

Brainstorm: Answer the following questions to help you hone in on what makes you unique.

① What is your favorite color?

② What is your favorite food?

③ What is your favorite thing to do on the weekends?

④ What is something you are good at?

⑤ What is your favorite place to be?

⑥ List 3 other interesting or unique things about yourself.

Thumbnails: Use the spaces below to create 3 potential thumbnails for your piece.



Notes: Use the space below to record any thoughts, feelings, inspiration, or other information you think may be helpful as you create your final piece.

Name _____ Section _____ Date _____

Group Names _____

Vocabulary List Definitions and Sentences

Word 1	
Definition	
Sentence / Picture	

Word 5	
Definition	
Sentence / Picture	

Word 2	
Definition	
Sentence / Picture	

Word 6	
Definition	
Sentence / Picture	

Word 3	
Definition	
Sentence / Picture	

Word 7	
Definition	
Sentence / Picture	

Word 4	
Definition	
Sentence / Picture	

Word 8	
Definition	
Sentence / Picture	