

# Digital Media

quarter 4, 2018

## essential understanding

- **Digital Media** is an overview of the media used to create digital imagery.
- Using **artistic perception and creative expression**, students **make connections through solving** a visual arts problem.



If it can be written or thought, it can be FILMED – Stanley Kubrick

## overview

This quarter, students will learn about filmmaking. In addition, students will study the influence film, advertising and media has on its audience. Finally, students will explore choice through a self-directed, student centered learning environment.

**guiding question 1: How does film, communicate and influence our culture?**

## Lessons

1. Introduction to film shot basics.
2. Planning, writing and storyboarding.
3. Filming and editing.
4. Filmmaking process from pre-production to exhibition.
5. 5 x 5 Narrative Film (5 scenes 5 seconds each = 25 second narrative film)

## group work

\_\_\_\_\_ **due: Thursday, April 19 or Friday, April 20**

*Story Board:* in groups students will create a story board for a 5 x 5

\_\_\_\_\_ **due: Thursday, April 26 or Friday, April 27**

*Rough cut:* students will “submit” their rough cut of 5 x 5 (what ever you have thus far).

\_\_\_\_\_ **due: Monday, April 30 or Tuesday, May 1**

*5 x 5 final:* students will “submit” their final cut of 5 x 5

## individual work

\_\_\_\_\_ **due: Monday, April 16 or Tuesday, April 17**

*\*Film Language Quiz:* students will fill out and turn in their quiz after participating in the film language/camera shot presentation. (please view presentation and fill out quiz if absent)

\_\_\_\_\_ **due: Thursday, April 19 or Friday, April 20**

Students will individually complete a vocabulary assignment by

1) **defining** and

2) **finding examples (images)** of the following terms: (*accepted formats include Storyboard that, Powerpoint/Prezi, Google Slide, animoto or blendspace lesson*):

- |                           |                        |   |
|---------------------------|------------------------|---|
| 1. Close up (CU)          | 5. High-Angle Shot     | 9. Establishing Shot (AKA Extreme Long Shot ES) |
| 2. Extreme Close up (ECU) | 6. Low-Angle Shot      | 10. Canted Angle                                |
| 3. Medium Shot (MS)       | 7. Point of View (POV) | 11. Find another not listed here                |
| 4. Long Shot (LS)         | 8. Eye Level           |   |

## Assessments

\_\_\_ **due: Monday, April 16 or Tuesday, April 17**

\**Film Language Quiz*: students will fill out and turn in their quiz after participating in the film language/camera shot presentation. (please view presentation and fill out quiz if absent)

\_\_\_ **due: Thursday, April 26 or Friday, April 27**

Participation in **critique of rough cut 5 x 5 (use form for grade)**

\_\_\_ **due: Monday, April 30 or Tuesday, April 1**

Participation in **critique of final 5 x 5**

\_\_\_ **due: in class**

Active participation in critiques (30 points)

\_\_\_ **due: in class**

Productivity Log completion during Group Work

## extensions

-Create an animated extension for your 5 x 5 using Photoshop, Premiere or After Effects. Teach this method to the class showing your step-by-step process (using animoto or blendspace)

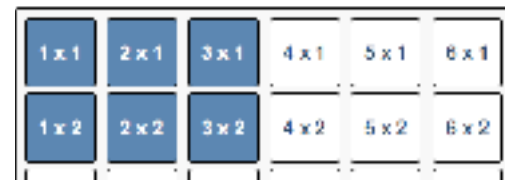
\*Discuss presentation date with teacher

## links/readings/further research to help with projects

-Ways to improve shot compositions: <https://photography.tutsplus.com/articles/14-composition-techniques-that-will-instantly-improve-your-photos--photo-7978>

-Storyboard online program - <https://www.storyboardthat.com/storyboard-creator>

(hint: go to add cells and use the image below as a guide) you want 3 x 2



Simple ideas for Vlog - <https://filmora.wondershare.com/business/vlog-ideas.html>

(see 1. String a 5X5 Vignette in the above link

- Example 5 x 5 : <https://vimeo.com/11958916>