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Digital Media Arts

Essential Understanding

Get to know the art studio and computer lab through the creative process.

Overview -

What is Digital Media Arts and why do I need to know it? Digital Media is content (text, graphics, audio and video) that has been created with a computer and can be viewed on a screen, computer or sent over the internet. **Digital Media** as "art media" is artwork that has been created using technologies that include digital art, computer

graphics, computer animation, interactive art, and anything that is computer generated.

Why should you learn digital and media arts? Digital Media Arts offer you an opportunity to gain fundamental, professional skills that will support you now and in the future. You will learn to effectively communicate through visual means. Art is a universal language that transcends static language. The ability to express yourself visually and digitally will empower your voice and offer you a medium to express yourself in our expanding digital world. Visual expression and communication is a powerful tool. Learning to use technologies and programs effectively will empower your level of communication on a deeper level across multiple platforms.

Guiding question I: What is the creative process and how can I express myself through my own creative process?

<u>Lesson -</u>	
	Study Guide (mark-up and sign off)
	The creative process
	Intro to the art room & computer lab (server, log-in, other protocols)
	Narrative Necklaces
	Collage

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SUBJECT: MEDIA ARTS GRADE LEVEL: 9-12

Individual Work (due Aug. 31- Sep. 12 check for dates)

Project: Narrative Necklace - Points possible 100

5 Steps To The Creative Process

- 1-Plan and Practice
- 2-Begin to Create
- 3-Revise
- 4-Add Finishing Touches
- 5-Share (and reflect)

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Narrative Necklace - The Creative Process Rubric

Learning Objectives	For Sure! Evidence of going beyond the Learning Objectives	Not Yet Evidence of not quite reaching the Learning Objective (must revise)	Missing Work is missing. Not turned in or missing name
Plan and Practice (Step 1) You planned out your design taking time to find the right images and materials. (Both sides)			
Begin to Create (Step 2) You arranged, designed and assembled your Necklace with thought and planning. (Both sides)			
Revise (Step 3) You re-worked, revised your design BEFORE gluing it down. After glueing you improved by adding more to your design. (Both sides)			
Add Finishing Touches (Step 4) You added details, color, embellishments and took your work to the next level. (Both sides)			
Share (Step 5) You participated in the gallery walk, wrote an artists statement.			
Reflect (Step 5) You wrote a reflection and took a photo of your completed necklace for your blog.			

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SUBJECT: MEDIA ARTS GRADE LEVEL: 9-12

Artist Statement

Name (first & last): _____ Section: 1 2 3 3

	Describe what you did:
Remembering What did I do?	
	Describe what was important about what you did:
Understanding What was important about what I	Did you meet your goals? YES ○ NO○ Why not?
	When have you used this skill before, in any subject matter, wherever in in life?
Applying Could I use this skill again?	How and where could you use this skill again?
Analyzing Do I see any patterns in what I did?	Did you follow a routine with this project? Do you find that you usually make the same mistakes? Are their patterns in what you did and hoe you worked?
Fvaluating	2 Stars (things your proud of) 1 wish (something you would have changed)
How well did I do?	
Creating What should I do next?	If you had all the time, money, and resources in the world what would you do next?

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