

# New Media Art



**“Like all art forms, film is a media as powerful as weapons of mass destruction; the only difference is that war destroys and film inspires.”**

– Nicolas Winding Refn

**Guiding Question:** What tools and methods can you use to accurately convey a story to an audience through film?

## **Essential Understanding**

Students are introduced to production, post production/editing, and photography.

(Subjects include animation, short film, documentary, action, stop motion, music video, mockumentary, sports, etc.)

## **Overview -**

## Intro to Film - Student-Driven Unit:

This is a student-driven unit of study. Students will learn about film techniques, camera shots/angles, video editing, and more. Students will go through the entire film process, from conceptualizing a story board to finalizing their projects. Students will venture into editing and post-production using Photoshop, Premiere, and Aftereffects. They will be given the freedom to choose their focuses in groups, or individually.

**Guiding question 1: How can we use film to convey a story or send a message?**

### **Lessons**

- \_\_\_1. Green Screen (Monday, April 17 - Whole Class)
- \_\_\_2. Editing In Premier (Thursday, April 20 - Whole Class)
- \_\_\_3. After Effects (Monday, April 17 - Interested Students Only)
- \_\_\_4. Audio Recording and Editing (Monday, April 24 - Whole Class)
- \_\_\_5. Reels (Monday, April 24 - Whole Class)

### **Individual or Group Work**

*Choose to complete the following assignments individually or as a group.*

- \_\_\_1. *10 pts. **Concept Proposal: (April 3)*** Fill in the template and present your idea to Ms. G.
- \_\_\_2. *40 pts. **Research on Medium/Topic: (April 6)*** In a Slide presentation:
  - Define (definition) your topic and medium **10 pts.**
  - Show examples (images or video) **10 pts.**
  - Components you need to create your type of film. (people, places, props, equipment, visual devices, music, facts, etc.) **10 pts.**
  - Watch **and take notes (10 PTS!)** on scene breakdowns and behind the scene productions specific to your genre. (How they did it.) \*YouTube or film blogs
- \_\_\_3. *10 pts **Preliminary Storyboard (Thursday, April 20)***
- \_\_\_5. *10 pts. **Create production notes (Google Doc) w/ group: (Thursday, April 27)*** to include material lists, roles, scripts (use handout), set design, etc.
- \_\_\_6. *20 pts. **Rough Cut & Critique: (May 25)*** Hold viewing for your Rough Cut and receive critiques to move forward w/ your film.

- \_\_\_ 7. *100 pts. Final Draft\**: (**DEADLINE: JUNE 1**) Edit and finalize your film.
- \_\_\_ 8. *10 pts DAILY Productivity Log*: Individually fill in a productivity log daily (Even if working in a large group) and bring to \_\_\_\_\_ to check off for points.

*\*Films must be 3-15 minutes long (See Ms. G for exceptions.)*

\_\_\_ 9. **Anchor Work:**

1. Pen Tool Self-Portrait (due by June 1)
2. Reel - Include ALL work from this year (refer to handout) Due June 12

**Extension work: Choose to individually take on a different genre of film and start a shorter focus.**

Other Option: Choose to go deeper in your genre of choice. Discuss w/ Ms. G for details.