

Media Arts

Creating Colorful Combinations Creatively

Essential Understanding

Let's get to know the Principles and Elements of Design.



"Be careful what you pretend to be because you are what you pretend to be."

Kurt Vonnegut

Portrait of Lieutenant Milliet by Vincent van Gogh

Overview - Color

Students will continue to explore the basics of creating art with the principles and elements of design. The next few weeks will be focusing on color. Students will work with various media as they apply problem-solving skills in creating innovative designs and unique works of art.

Guiding question 3: What is color and how can understanding it help to create innovative and interesting designs?

Lessons & Assignments

- 1. Color Theory** (including color mixing) -
Assignment: Color wheel (Kandinsky Circles)
- 2. Photoshop Basics** (Video “how-to” •*animate* •*shapes* •*text*) - Youtube Channel
Assignment: (Animate sandwich)
- 3. Color Combinations** - Advanced color theory
Assignment (Color gradations)
- 4. Lesson/Demo: color gradations** (level 1) Kandinsky circles (level 1,2 & 3) color gradation animation (level 2 & 3)
Take it further: Animated color wheel!

Individual Work (see due dates)

Practical

__1. Mix colors using TEMPERA paint -
Using the primary colors of Red, Yellow and Blue create color combinations of secondary (green, violet, orange).

__2. Create a rough color wheel with all combinations in the correct order.

Assessment

__3. Will be a color wheel at the end of the unit of study.

Tip: Use only Primary colors to create all color combinations.



Digital

- ___4. Complete Mr. Melon Head (*all students*) -
BEFORE you move on to ANY digital assignment
- ___5. Participate in the lesson on color theory and watch the video on Kandinsky Circles
- ___6. Complete the Kandinsky Circles using Primary and secondary colors (assignment sheet)
- ___7. Create four section color gradation (participate in lesson refer to screen cast video)
- ___8

Assessment:

Choice of

- A) Written exam on color theory (with color wheel, fill in the blank and multiple choice).
- B) Personal explanation of color theory to me (you will have 5 minutes you must use examples).
- C) Teach the class color theory with examples.

Group Work Due 11/14 and 11/15

- Color Project - Each group will choose their subject from the following
- **Option # 1 Choose one form this group**
 - ◆ **Choose from these:** Research color schemes (1-primary, 2-secondary, 3-complementary, 4-tertiary, 5-warm, cool, 6-analogous)
- Include these in your choice
 - ◆ **Include this:** The purpose and psychology behind your scheme.
 - ◆ **Include for your choice:** How do you make secondary, complementary, tertiary colors? (ie mix two primaries to create a secondary)
- **Option # 2 Choose from this group**

Choose one of the following for your project

- ◆ Research a famous work of art from my library or the Internet. Explain the use of color in the work through a class presentation.
- ◆ Using basic color principles create a work of art as a group that utilizes complementary colors or analogous colors. Present your work with explanation of color theory.
- Art History project (due January-First draft Due last week November)
 - - See assignment sheet for details