

Name:

essential understanding

Fashion design is influenced by cultural and social latitudes, and has varied over time and place. Fashion designers work in a number of ways in designing clothing and accessories. Some work alone or as part of a team. They attempt to satisfy consumer desire for aesthetically designed clothing; and, because of the time required to bring a garment onto the market, must at times anticipate changing consumer tastes. Some designers in fact have a reputation which enables them to set fashion trends.



“Everyday is a fashion show and the world is the runway” ~COCO CHANEL

Overview

This course is designed to introduce students to the world of fashion design while providing the opportunity to learn the life of skills required for styling outfits, accessories, and as well as an opportunity to create their own fashion style. Emphasis on identifying the many styling methods used in promoting fashion throughout the industry. Students will have a budget to create a fashion forward outfit that will be show cased during fashion week. Students will participate in fashion seminars and off campus fashion presentations.

Guiding question 1:

What is fashion?

lessons

- ___ Definition of fashion
- ___ History of Fashion
- ___ Gourments
- ___ Accessories
- ___ Analyzing personality and body types
- ___ Career path in the fashion industry

individual work – Due Wednesday 9/15

- _____ 1. Create a fashion design journal which will include fashion designer information, sketches, and fashion collages.
- _____ 2. Explore the current trend in accessories and create a bracelet or necklace to accessorize one of your garments
- _____ 3. Determine your personal body type and compare your current clothing choices to the proper choices (see handout for instructions)
- _____ 4. Develop throughout the year a professional portfolio to be used for scholarship applications and job interviews.

group work – due Wednesday Sept 29th

- _____ 1. Research employment opportunities for the career you related to most. Find an application on line and critique it in hard copy. In class you will explore the factors contributing to job success such as ethical behavior, social skills, professional dress and interviewing skill. Update your resume and practice interview skills.
- _____ 2. Plan a wardrobe that includes professional attire, Casual attire and evening attire
- _____ 3. Create a three ensemble suitable for a first job or college interview
- _____ 4. Attend to a second-hand shopping and put together a “casual chic attire” that includes accessories. The budget is \$20 (date of the field trip will be discuss during class)

Assessment- Date to be announce

Participation	Attendance, class behavior, participation, field trips, journals
Projects	Portfolios, written and oral presentations, quality of finished project, fashion shows
Tests	Unit tests on class knowledge

Final

- 1.Pre-Presentation: Power Point of Business proposal
2. Final Presentation: Project Runway